



Virtuoskill

— Designing Life Skills —



Learn | Skill | Grow

We are Passionate about Skill Development

A Digital Learning Platform of Virtuoweb Pvt. Ltd.

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www.virtuoskill.com





Opportunities for Internship with Virtuoskill Digital Learning Platform

VIRTUOSKILL, is an emerging digital learning platform of KSMC . We work with leading players in BFSI and emerging sectors. Our new digital learning products as web based and mobile solutions will be a game changer in the industry. We have one mission that is “To skill human resources for the future.”

We are entrepreneurial in nature and we are looking for self-starters with intrapreneurial mindset to join our young team of professionals from technical and graphic design & video editing team with experience in elearning industry.

We are looking for enthusiastic young engineers looking for internship with us to work on live projects that can be executed as part of the project.

Project 1- Gaming and Business Simulation Projects:

This internship project is for developing gaming solutions for modules being developed for skilled development of adult learners by Virtuoskill.

Background of the Project

Adult learners have difficulty in learning new skills with the progress of age. The multiple distractions and responsibilities in life are identified as few of the constraints as adult learners. It is even more difficult to drive a learner to continuously work on self-paced learning modules even when the learning opportunities lead to growth in life until unless there is a challenge for their survival individually or family as a unit.

With progress in roles and positions in professional career, learners look for knowledge as a skill that can be used immediately giving a tangible benefits in their job role. Further, the adult looks for learning on the job without being identified as resources on the bench waiting for appropriate jobs matching their skills.

It is always the desire of an adult learn to experience real life scenarios or simulated scenarios that can help them to understand the options available in different scenarios opening new doors of hope.

As a student, even you are looking for an industry experience and be productive in your life.

It is true that curiosity and learning happens always in the child state. Please note that the child state is always alive even in an adult though it may be reflected in varying degrees in the community.

This intern is expected to work with a team of 02 or maximum 3 from the same college on a project for creating a gaming tool using the open-source code that is compatible for integrating with the learning modules that are SCORM compliant or as a standalone modules operating as tool to develop learning solutions.

On successful completion of the project, students can look forward to joining for temp openings subject to approval of college and look forward to joining the organization on completion of engineering course to take forward the project initiated as an intern or new projects being undertaken by the organization. It should be noted that the project cannot be showcased to any third party.

Projects that are successfully deployed in commercial scale would be given a stipend of Rs.5000. All interns would be given certificate for working on the project.

Browse www.virtuoskill.com to know more about the company. The candidates should have their own computers as it will be work from home scenario in the pandemic time.



Project 2- Digital Marketing

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About the Project

The platform as already gone through the proof of concept (POC) stage with more than 1000 learners going through the different stages of certification on the platform. Now, the business model is primarily (SAS) in B2B segment. We need to scale the B2B and steer towards B2C and B2E (Business to Educational Institutions) segment.

Key Accountabilities

Drive the digital marketing initiatives for the company on all Social Media platforms i.e., FB, Instagram, LinkedIn, Google Ads.

B2B: Drive decision makers to the platform for presentation.

B2C: Drive towards purchase of online modules leading to certification.

B2C: Invite decision makers in colleges and deemed universities to the platform.

Qualification

Graduates from Engineering field are welcome.

Good to Know,

Experience of SEO, Email marketing, Content Marketing and Website optimization with basic knowledge of HTML, CSS, JavaScript would be an added advantage but not essential.

Both the internship projects would be mentored by Co-Founder & CEO of the organization.

Drop a mail or Call to discuss over a video call.

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